

SUBMISSION GUIDE

FILM/TV

Quick Reference:

TO CONSIDER YOUR FILM FINANCING REQUEST, AT A MINIMUM, WE REQUIRE;

- Cover page
- Legal Entities/Proof of Ownership
- Story Synopsis and Logline
- Script and Storyline
- Stars and Director (Letters of intent)
- Producer (with a track record)
- Key personnel
- Project Status
- Topsheet
- Full Budget

IF your project lacks ANY of these minimum elements, THEN the only reason you are presenting it to us is as an intellectual PROPERTY.

For a Property to be considered we only require;

- Legal Entities/Proof of Ownership**
- Story Synopsis and Logline**
- Script and Storyline**

Package Element

GUIDE:

The QUALITATIVE;

I. The films creative elements

- a. Screenplay
- b. Stars
- c. Director

II. The films profitable elements

- a. Star power - Based on Marquee Value
- b. Genre - In comparison with other films of like genre
- c. Hook - A clear plot line based on honest human/defiantly character driven

III. The film's financial elements

- a. The producer expertise (track record)
- b. The film's viable financial structure - professional film budget
- c. Distribution companies letter of intent

THE QUANTITATIVE;

IV. Financial

- a. Topsheet
- b. Articulated Budget
- c. Proforma
- d. Repayment strategies
- e. Other budgetary considerations

V. Marketing

- a. Promotional Elements
- b. Advertising and Publicity
- c. Viability
- d. Suggested Distribution Plan

VI. Key Personnel

- a. Production Manager
- b. Production Accountant
- c. Art Director
- d. Cinematographer

VII. Business Plan

- a. Ties in the Qualitative to the Quantitative
- b. And vice versa....

SUGGESTIONS:

Practical;

1. You must show that the producer(s) is/are able to helm the project.
2. Must look and sound professional, not flashy or showy.
3. Create a complete and convincing combination of artistic and promotional elements that will provide a picture of the film's favorable economic prospects.
4. Engage an expert entertainment attorney and have all materials approved through him or her.

Cover Page;

5. Title of the film
6. Project description: A motion picture project
7. Brochure description: A request for financing (how much \$\$\$?)
8. Name of Production Company and logo
9. Name of producer
10. Date

Do's;

11. Have a competent person type and proof read your document for errors.
12. email your complete submission to IndFilms@uniquefilmsupinc.com
13. If you must send a hard copy, then;
 - a. use a plastic spiral-bound folder
 - b. use heavy paper stock for cover

Do Not's;

14. Do not stamp the cover "confidential," as there is nothing confidential about your project.
15. Do not included photographs of stars or locations. (This gives your presentation an amateurish look those items can be presented at a later date).
16. Do not clutter your presentation with graphic designs (these make your presentation difficult to peruse).